



Working days in a Big 4 accounting firm, and after hours in my creative pursuits, I watched fellow dancers, comedians, visual artists and designers connecting through their creativity, telling stories on stage, but being misunderstood by their accountants or confused by financial consultants.

I realised I had a more valuable way to help than selling tickets at the door. I see accounting as the language of money, one I could translate. This inspired me to create The Real Thiel.

We educate, empower and motivate creatives by providing tax, accounting and advisory services, so the value of their work can be read in their business decisions and shows in their bank accounts.

**We educate and empower creatives and creatively minded small business owners with training, resources and coaching.**

**With The Real Thiel you can feel comfortable to ask any questions and know the answer will be explained clearly.**

**We don't pump out tax returns, we get to know you and your business so we can help you achieve your goals and build a sustainable creative career.**

## Personalised

We tailor our services, work timelines and teaching styles to meet your needs... whilst helping you to meet tax deadlines and other due dates.

## Empowering

We want clients to become more organised, knowledgeable and confident making decisions. Learn what the numbers can tell you and understand what you are signing.

## Accessible

Access our expertise in person, or online from wherever you are in the world. We keep you informed, organised and accountable through a range of tools including email, cloud accounting, Google Drive and Hangouts.

## Resourced

Access what you need when you need it including mentoring, short courses, workshops, templates, online programs, hot tips, blogs, checklists, tasks and reminder subscriptions.

## Relevant

You can count on us to appreciate your situation and provide service that is approachable, understanding and makes sense to your sector and practice.

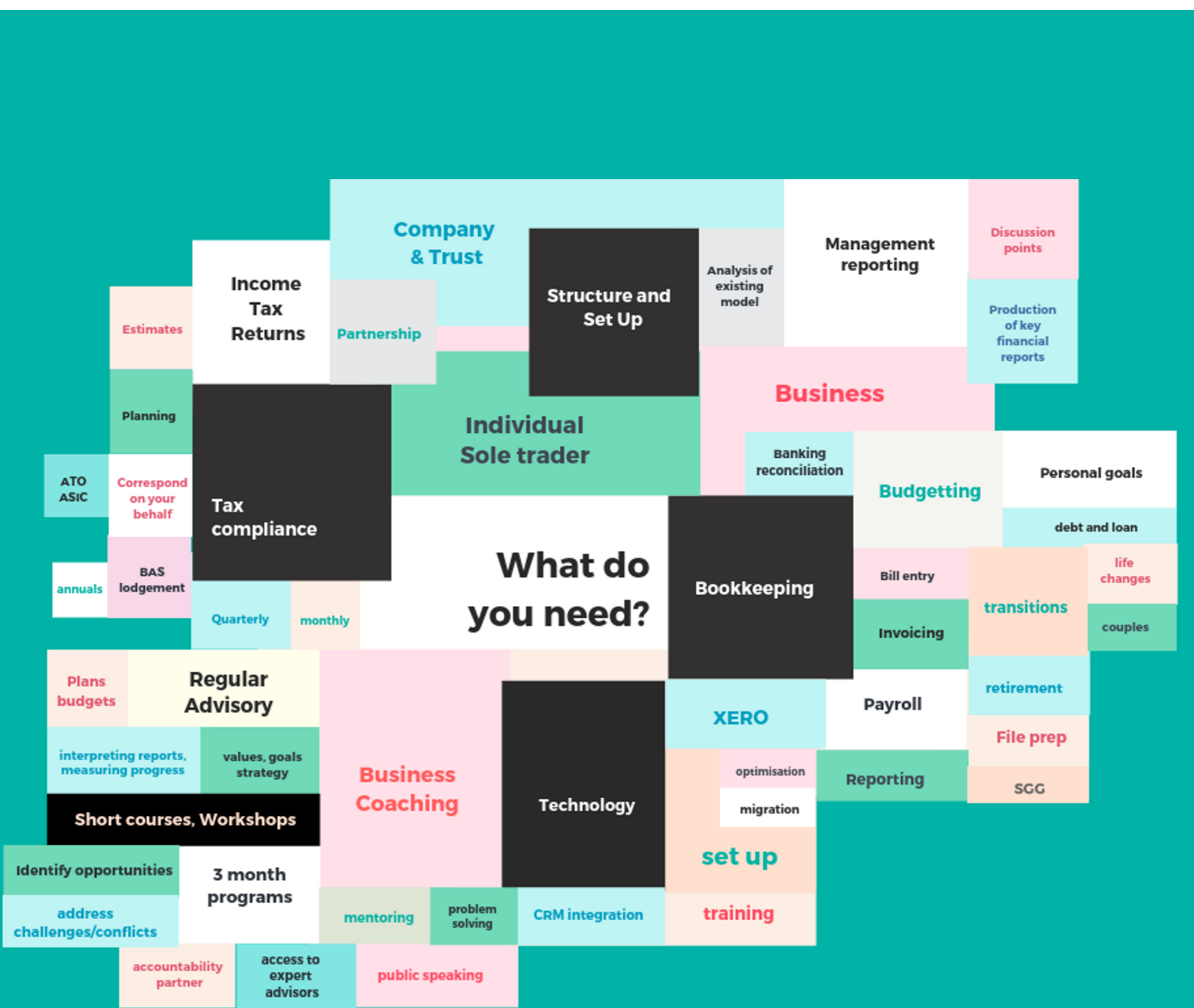
## Genuine

Fixed-price services that are valued based, transparent and flexible to ease cash flow (for you and us).

“

The Real Thiel can support you with accounting, compliance advice and services, bookkeeping for those who can't quite keep on top of it (or simply don't have the patience for it) as well as business mentoring and coaching.

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**WHAT WE DO**  
THEREALTHIEL.COM



# the Real Thiel

Founder of The Real Thiel, Chartered Accountant Lauren has a passion for the arts, small business as well as a few degrees\*.

Lauren co-founded her first company, a dance school, at a young age. Switching between suits and sequins frequently, she may be one of the only accountants who also knows every move to "Single Ladies".

Lauren still contributes to the industry on and off stage in various roles including Cabaret Fringe Producer and Board member.

"With an accountant dad and a visual artist mum, Lauren Thiel was probably always going to create a career somewhere in the middle."

ARTSHUB

The Real Thiel clients are as diverse as our skillset - copywriters, comedians and content creators, performing artists, photographers and videographers, visual artists, venue managers, web developers and arts administrators in all stages of their career, all over the world.

We want to free you up so you can focus on your creative work - because we value the arts in more than monetary terms and benefits of a sustainable creative community. The team at The Real Thiel is growing - Lauren is supported by a team of staff and a network of other accountants.

We hope you will get in touch!

**hello@therealthiel.com**  
**www.therealthiel.com**

*\*2 degrees but who's counting! Bachelors of Tourism, Event Management and Commerce: (Accounting)*